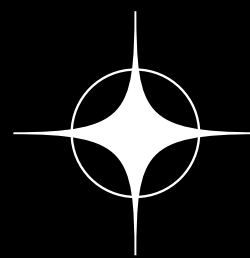
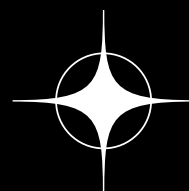


**MEDIA
NATION**



MARKETING | DIGITAL | TECH & AI AGENCY | LEARNING

**WE HELP YOU NAVIGATE THE DIGITAL
LANDSCAPE & ACHIEVE THE BEST ROI**



OUR BUSINESS UNITS

The logo for Media Nation, featuring the words "MEDIA NATION" in white, uppercase, sans-serif font, centered within a dark gray circle.

**MEDIA
NATION**

MEDIA NATION

We are a full-service digital agency merging creativity, data, and technology. From performance marketing to AI-powered growth strategies, we help businesses scale smarter, faster, and with purpose.



WALEAD.MA

Walead is our WhatsApp API solution built for modern businesses. With advanced automation, smart chatbots, and targeted broadcasting, we turn conversations into measurable business results.



APPRENDS.MA

Apprends.ma is our upskilling platform for ambitious professionals. We deliver cutting-edge training in digital marketing, AI, and tech — helping individuals and companies stay ahead in an ever-evolving world.

NOS RÉFÉRENCES



MANAGEMENT TEAM



BADR

Head of Operations



SALMA

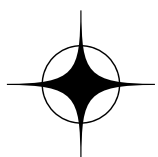
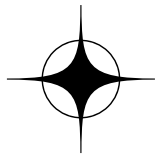
Head of Design



KHAOULA

Account Manager

CORE SERVICES



**DIGITAL
CONSULTING &
STRATEGY**

**SEARCH ENGINE
OPTIMIZATION**

**WHATSAPP
CHATBOTS &
CONVERSATION
AL MARKETING**

**BRANDING &
GRAPHIC DESIGN**

AI AGENTS

**WEB
DEVELOPMENT**

**TRAFFIC &
MEDIA BUYING**

**SEARCH ENGINE
ADVERTISING**

**TRAINING &
SKILLS
DEVELOPMENT**

**COMMUNITY
MANAGEMENT**

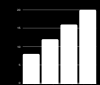
**EMAILING &
AUTOMATION**

SEARCH ENGINE OPTIMIZATION

Your customers are searching — make sure they find you first.

Our SEO service helps your business climb to the top of search engine results through strategic keyword targeting, on-page optimization, content planning, and high-authority backlinks.

We don't just bring traffic — we bring the right audience ready to convert.

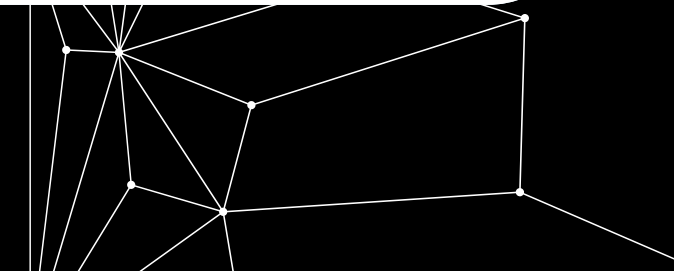


WE MONITOR OUR SEO EFFORTS FROM STRATEGY IMPLEMENTATION ALL THE WAY TO ACHIEVING MEASURABLE RESULTS.



WE USE MULTIPLE TRACKING TOOLS INTEGRATED INTO YOUR WEBSITE TO ENSURE SEAMLESS PERFORMANCE MONITORING.

OUR TOOLS



WHATSAPP & CONVERSATIONAL MARKETING

Your customers are talking — make sure your brand is part of the conversation.

Our WhatsApp & Conversational Marketing service helps you engage prospects in real time through automated chatbots, personalized messaging, and smart response flows.

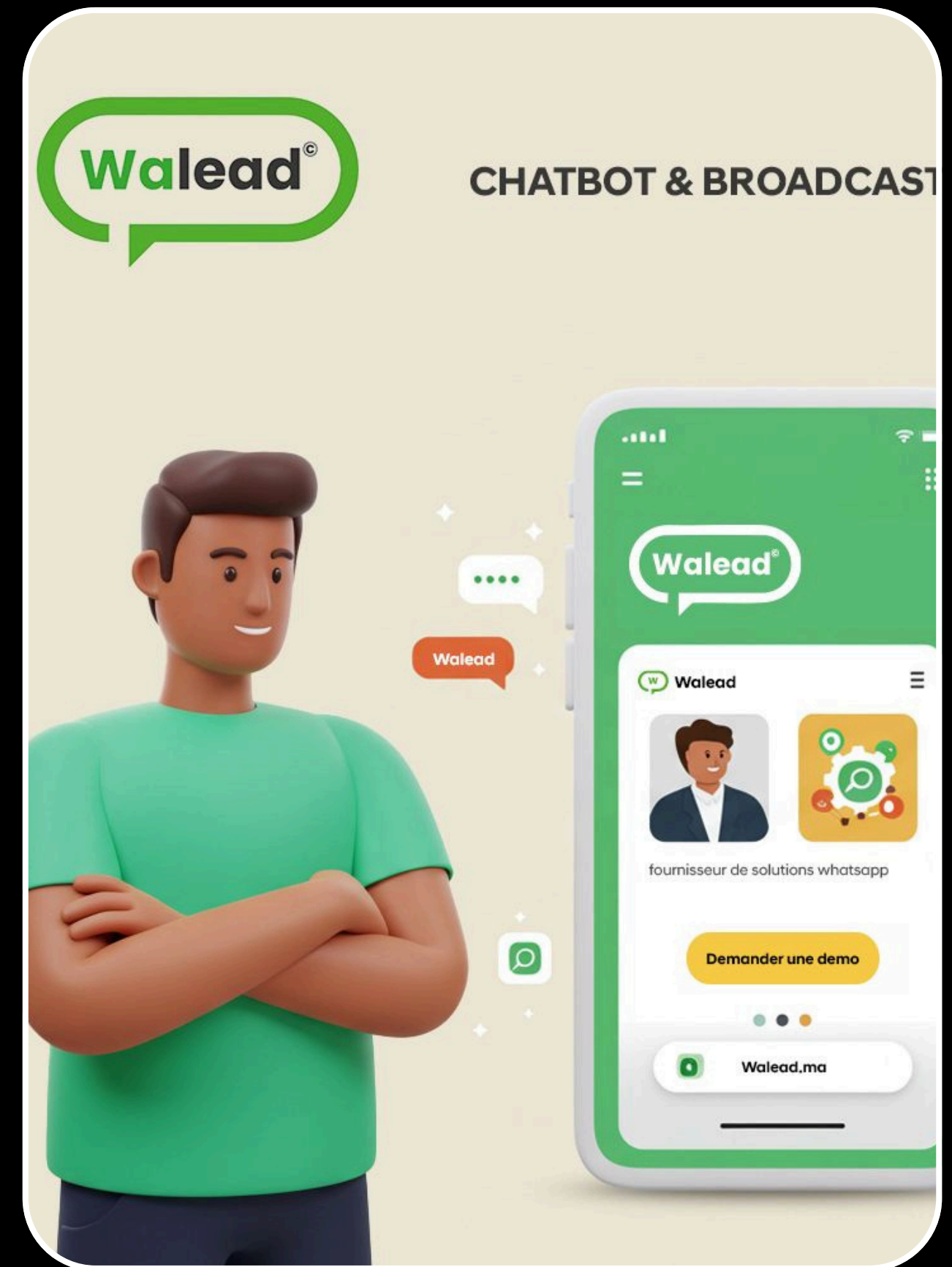
We don't just generate leads — we create meaningful interactions that convert.



WE MONITOR ALL CONVERSATIONAL FLOWS — FROM INITIAL ENGAGEMENT TO CONVERSION — TO ENSURE YOUR CAMPAIGNS DELIVER REAL BUSINESS RESULTS.



WE INTEGRATE ADVANCED TRACKING SYSTEMS ACROSS WHATSAPP TOUCHPOINTS TO GIVE YOU FULL VISIBILITY INTO YOUR CUSTOMER INTERACTIONS AND ROI.



BRANDING & GRAPHIC DESIGN

Your brand is more than a logo — it's the story you tell and the emotion you spark.

Our Branding & Graphic Design service helps you define your visual identity, craft compelling narratives, and create designs that resonate across every channel.

We don't just make you look good — we make you unforgettable.



WE GUIDE YOUR VISUAL IDENTITY FROM CONCEPT TO EXECUTION — ENSURING CONSISTENCY, CREATIVITY, AND IMPACT ACROSS ALL BRAND ASSETS



WE LEVERAGE DESIGN TOOLS AND STRATEGIC THINKING TO DELIVER VISUALS THAT CONNECT EMOTIONALLY AND COMMUNICATE YOUR BRAND ESSENCE CLEARLY.



WEB DEVELOPMENT

Your website is more than a presence — it's your most powerful digital asset.

Our Web Development service delivers fast, responsive, and scalable websites designed to elevate your brand and drive results. From custom interfaces to seamless user experiences, we build platforms that convert.

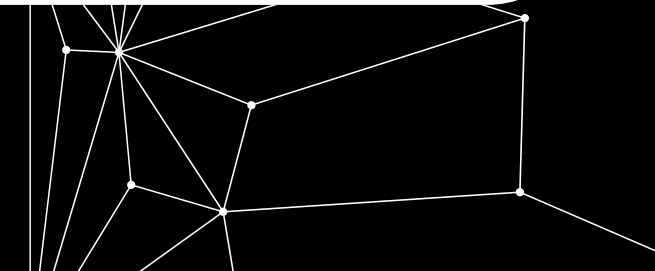
We don't just code — we craft digital experiences that perform.



WE DEVELOP CUSTOM WEBSITES FROM THE GROUND UP — ENSURING PERFORMANCE, SCALABILITY, AND A SEAMLESS USER EXPERIENCE ACROSS ALL DEVICES.



WE COMBINE CLEAN CODE, SMART INTEGRATIONS, AND RESPONSIVE DESIGN TO DELIVER PLATFORMS THAT ARE BOTH VISUALLY ENGAGING AND TECHNICALLY ROBUST.



TRAFFIC & MEDIA BUYING

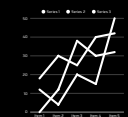
Your budget deserves more than clicks — it deserves measurable results.

Our Traffic & Media Buying service is designed to drive high-quality traffic through precisely targeted campaigns across Meta, Google, and other high-performing platforms.

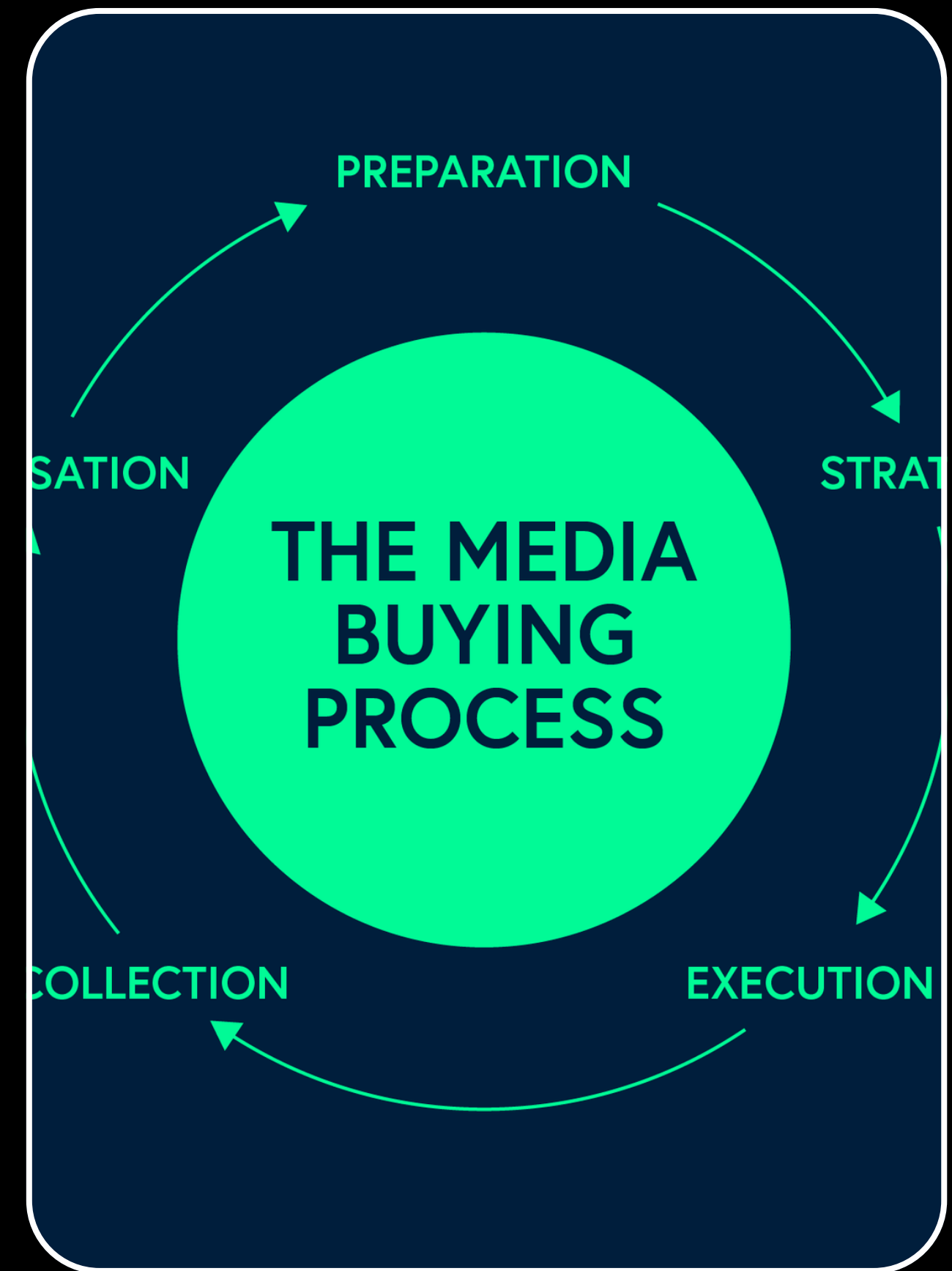
We plan, optimize, and scale your ads with data-driven strategies to maximize your return on every dirham spent. We don't just manage ads — we engineer growth.



WE CREATE DATA-BACKED MEDIA STRATEGIES THAT ALIGN WITH YOUR GOALS AND AUDIENCE, ENSURING VISIBILITY WHERE IT TRULY MATTERS.



WE CONTINUOUSLY TEST, REFINE, AND OPTIMIZE CAMPAIGNS TO REDUCE COST-PER-CLICK AND INCREASE CONVERSION PERFORMANCE.



SEARCH ENGINE ADVERTISING

Your customers are searching — make sure your brand is what they find first.

Our Search Engine Advertising service is built to generate high-intent traffic through precisely targeted paid campaigns on Google Ads and beyond.

From keyword bidding to ad copy optimization and conversion tracking, we manage every step with performance in mind.

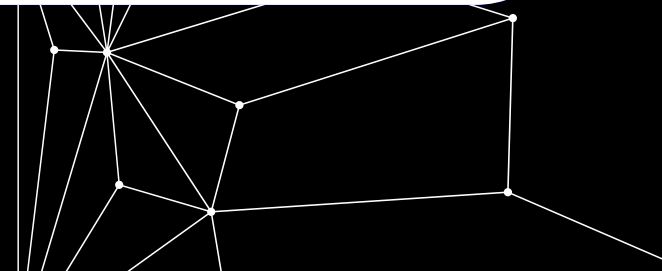
We don't just spend your budget — we turn it into measurable growth.



WE MONITOR ALL AD CAMPAIGNS FROM LAUNCH TO OPTIMIZATION — ENSURING CLEAR KPIS, SMART BUDGET ALLOCATION, AND CONTINUOUS PERFORMANCE IMPROVEMENTS.



WE INTEGRATE INDUSTRY-LEADING TOOLS TO TRACK PERFORMANCE, UNCOVER NEW OPPORTUNITIES, AND DRIVE HIGHER ROI.



EMAILING & AUTOMATION

Your marketing should work for you — even while you sleep.

Our Emailing & Automation service is designed to turn leads into customers and customers into loyal advocates through targeted, behavior-based email journeys and smart automation workflows.

From welcome sequences to re-engagement campaigns, we build systems that nurture, convert, and scale — all on autopilot.

We don't just send emails — we create automated experiences that drive growth.



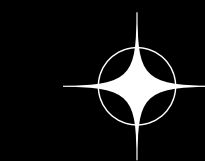
WE DESIGN EMAIL STRATEGIES TAILORED TO EACH STAGE OF YOUR CUSTOMER JOURNEY — FROM FIRST TOUCH TO POST-PURCHASE LOYALTY.



WE IMPLEMENT AUTOMATED FLOWS AND SMART SEGMENTATION TO DELIVER THE RIGHT MESSAGE, TO THE RIGHT PERSON, AT THE RIGHT TIME.



**MEDIA
NATION**



THANK YOU

TEL : 06 74 16 16 16

LANDLINE : 05 22 49 08 90

EMAIL : BADR@MEDIANATION.MA

ADRESSE : RUE SOULEIMANE AZMI, ETAG 7, APT 19

